Cheyenne Theater Meeting Minutes

July 11, 2022

Attending: Board Members Pat Cress, Larry Barnes, Jude Faulkender, and Robert Grace; Manager Jessica Lee; Assistant Manager Emily Mullins; and City Representative Lila Whitmore.

The meeting is held at 6:00 PM, in the *Cheyenne Theater* lobby.

We do have a quorum attending.

The **minutes are approved after one correction**: one of the "seconds" to a motion is incorrect. Robert will correct this. The unanimous motion was made by Pat, seconded by Larry.

We look at the finances that Lila brought. We are doing fairly well, but we note the expenses for the repair of the balcony lighting. Robert noted that we got quick service from Terence Lamb, and that the aisle lights were necessary for safety. After some questions, the **treasurer's report was approved unanimously after a motion by Larry and a second by Robert.**

Lila reports that City entities **can't do fundraisers for individuals** so we can't sell the cotton candy discussed in the last meeting.

Lila also noted that on the night when the lobby flooded, the **City crew did have a shop vac** which Justin provided, and **Dan arrived and helped clean up the water using the City's shop vac.**

This is a correction to the description in last month's minutes. The **Board thanked the city crew in general, and Justin in particular**, for their help. We appreciate the City's collective efforts at the Theater.

There was an issue with someone bringing in a blanket with a child at a recent movie. We discussed the issue, and noted that we currently have no special covid guidelines. The issue with backpacks, which are currently prohibited, and blankets and other bags, is that patrons can use them to smuggle in various types of food. It is common for theaters to prohibit bags for this and other reasons.

We clarified the Theater policy with a motion by Robert, seconded by Larry, approved unanimously, that patrons may only bring in a blanket or a bag if it is accompanied by a small child, and if they bring a blanket or a bag, it can be inspected by the staff prior to entrance.

We have not yet purchased a shop vac. We are still looking.

Jessica asked if we are still placing ads in the *Herald* newspaper. Two board members remembered that we had decided to do so several months ago, but we were unable to find a mention in the previous minutes.

Robert thinks that running the ads in the *Herald* makes sense, and some board members think that we should survey patrons and ask them what advertising that they notice: we currently have the website, *Facebook*, the highway sign, the marquee, the *BankWest* sign, and the movieline (telephone number), as well as the *Herald* ads.

Pat moves to continue the newspaper ad until we do further research. Robert seconds it, and it is approved unanimously. We hope to do a survey.

The **carpets have been steam cleaned**. The Coke order came in on a Friday. But the system still sounds flaky. We are trying to get Coke to deliver on a regular schedule.

The Ideal truck now only comes once a month as the City changed the subscription. **Ideal might be able to do it every two weeks for the theater,** as we need more than monthly service, if possible.

The state health inspector gave us one violation. It was minor and remedied immediately, and we now have a clean bill of health.

We decided to sell pretzels and nachos using pre-packaged items, which is okay without a triple sink. The warmer for those items is \$400. Larry moved to Jude seconded the purchase of both a new butter warmer (ours is quite old) and the warming oven for pretzels and cheese. The vote was unanimous.

It is noted that the prices we pay for concessions have been going up, and we **need to consider increasing our prices on selected items.** Jessica will provide us with a list of possible changes in the future.

Jessica also noted that staff's efforts at the **Thrift store now totals \$4,768.25**, and that we have had another \$600 in donations. The Board considers this effort by the staff extraordinary, and thanks them again for their efforts.

The movie *Thor* did well ticket-wise. Cutter will no longer be able to work at the end of the summer, as he is going to college. We are looking for a replacement.

We will next **meet on August 1, 2022**, right before the Fair, and we will be closed on Fair weekend, as usual.

We adjourned at 7:18 PM.