

Cheyenne Theater Meeting Minutes



March 8, 2021

Attending: Board Members Margyre Anholtz, Pat Cress, and Robert Grace; Manager Jessica Lee; and City Council Representative Dara Carmichael.

Meeting is held at 6:00 PM, in the *Cheyenne Theater* lobby.

We do have a quorum attending.

Pat Cress is a new board member, and Larry Barnes is visiting, and interested in serving, if we have a resignation from the board.

The minutes were approved by acclamation.

The **treasurer's report which Lila provided was also approved**, with no questions, and it was noted that the *Tom and Jerry* movie garnered over \$1000 in both tickets and concessions on the first weekend, which is quite good compared to the last year. The second weekend was maybe a third of that, but we have to take "good" movies for two weekends in order to get them early.

We discussed **doing tours for the alumni in June, and we decided to do them**, in order to accommodate the alumni and to improve community awareness and appreciation of the theater. We also decided to **take concessions to the August 28, 2021, Concert in the Park**, as we did last year. Jessica said that last year's CITP event was a big success for the event and for the theater. We also decided to have donation cans for the alumni tours and the *Concert in the Park*.

There was a discussion of the rationale for ticket and concession pricing, where we balance profitability against community access for lower income groups.

Our \$10,000 *Greater NW Kansas* **grant application was funded at \$4k in this round**, and we believe that we will get the \$6k balance in April or May, at their next meeting. We will then have the full \$10k, along with the \$3K from the FNB donation from last year. Combined with the \$13k approved by the City Council, we can go forward on this \$26k engineering design for the upcoming major renovation project.

Report from Jessica: the touchless hand soap dispensers are working, the toilet is making noise in the men's bathroom, and Heartland has again fixed the lobby HVAC, which is now working.

Jessica asks about mask policy, and Robert agrees to ask JR if there is any change in the City's policy.

There is a motion to adjourn.