Cheyenne Theater Meeting Minutes



September 11, 2017

Attending: Board Members Brent Rueb, Margyre Antholz, Justin Lohr, and Robert Grace; City Council Representative Amanda Milne; and Manager Cara Hunt.

The minutes of the last meeting were approved by a motion by Brent and a second by Justin, followed by unanimous vote.

Because the meeting was held a week later than normal--due to Labor Day weekend--Lila was unable to attend, but she left us the financial data:

The bank balance is down to a low level: \$3,663.41. Amanda noted that the monthly income was only \$623, while the expenses were at a normal level, \$3,128, leaving a \$2,505 deficit. Cara pointed out that since the attendance has been low, she has been sending employees home early to save on wages, and operating with a minimal staff.

The Board concluded that the low-income problem is two-fold: we are experiencing the annual end-of-summer slump in attendance, due to school starting and people's season-change activities, and that the movies have been generally abysmal. It was noted that a couple of big name movies are now coming, including Stephen King's "It", which has done very well in the box office.

Poor movies and low attendance has been a nation-wide problem in 2017, with movie attendance down 12-15% overall, and our little theater is no exception. At this point, Justin moved and Robert seconded a motion to accept the treasurer's report, with a unanimous vote.

Cara has not hired another employee, since we have had low demand, but she will do so when she deems it appropriate. It was noted that the Thursday night movies have had very low attendance, and we discussed terminating them, but since all movies are slow, and because the Friday night sports season is not starting, we decided to continue Thursday night movies for one more month, and discuss it again next month.

Amanda reported that the manager's office will get new carpet in conjunction with the library improvement project. She said that the manager's office has been measured, and that the project has been approved by the City Council. Since the existing carpet is in very poor condition, this is good news. The new lobby climate control is also working well, Cara reported.

Robert reported that Eagle Communications has installed the outside wire for the new fiber internet, but that the inside connection has not yet been completed. Robert explained to the Eagle crew that placing the access point in the manager's office makes the most sense, a change from the present booth location. Cara said the existing wireless connection has been working better, possibly because the service has a diminishing number of users, as more of them are transitioned to fiber connections at other locations.

The projector has been working well, and we are happy about this. After many start up cycles, it has not displayed the issues that we thought might not be fixed, so we are cautiously optimistic that the problem might have been related to a bad connection and not a failing card.

Robert offered to try and fix the failed hot dog roaster, and if he was unable to do so, he will contact Cara who will work with Jen in the City office to order a new one.

At 6:32 PM Robert moved, and Brent seconded a motion to adjourn.