

# Cheyenne Theater Meeting Minutes



**September 4, 2023**

**Attending:** Board Members Pat Cress, Larry Barnes, Margyre Antholz, and Robert Grace; Manager Jessica Lee; and City Council Clerk Leann Lee.

The meeting was held at 6:00 PM, in the *Cheyenne Theater* lobby. **We have a quorum attending .**

The Board **approved the minutes** of the last meeting by acclamation.

Leann brought the treasurer's report. We read it and asked questions, and it **was approved by the Board**. It was noted that the wages were higher because of extra staff during the recent training of the new hires.

Jessica doesn't have the concessions report made up yet. We want to review the prices on concessions, as noted at the last meeting.

We haven't heard anything about the theater renovation from Dan, the City Manager.

Jessica gave us a report on the new hires: they are mostly doing well, but scheduling for the theater is problematic because of the many high school activities.

Because a customer purchased concessions using the Cash App on our Square terminal, we had a long conversation about payment methodology. Most attendees were unaware of the Cash App until this happened, and impromptu research revealed that it is a payment app owned by Square.

The issue isn't the actual payment, but rather how much of an accounting burden it creates with the City office in recording it. We also discovered that we accept Google Pay, but also Apple Pay and Samsung Pay.

The Board agreed that **accepting as many types of payments as possible is a good thing**, as it is convenient to the movie-goers and speeds up the process.

We asked Jessica to consult with the City office to confirm that the reporting process can accommodate these varied payment schemes.

Jessica reported that the Coke machine's light has failed. There will be a service charge if we fix it, and it works fine without it. We aren't going to fix it now, and see if it is a concern later.

The *Concert in the Park* went fine, but we had less sales than we had in the past. The cheerleaders and others had a competing businesses, which reduced our income dramatically. The weather was also very hot, which might have affected the outcome. Jessica said that the organizers will possibly address this issue next year.

After discussion about the confusion that inevitably occurs when we change the movie start time--from Summer Hours to Winter hours--**we agreed that the movie will henceforth will start at 7:30 PM year-round,. This was a motion by Margyre, second by Pat, and a unanimous vote.** Robert will change the website to show the proper start time.

Jessica said that the most recent shift at the at the Thrift Store raised \$239.65. This means that the Thrift Store income combined with donations **now totals almost \$10,000.** The Board was impressed and thanked the staff for their excellent efforts.

The mini-split is again malfunctioning, and we discussed the possibility of using some of the above-mentioned \$10k to **replace the unit with a different, and hopefully more reliable, brand.** Leann will check to see if the budgeting process would all this.

Next meeting is October 2, 2023.

We adjourned at 6:58 PM.