Cheyenne Theater Meeting Minutes



September 5, 2015

Attending: Board members Brent Rueb and Robert Grace; City Council representative Jen Blair and Amanda Milne; and manager Cara Hunt. (Jen left after the treasurer's report discussion.)

The minutes of the August meeting were distributed, and after motion by Brent and second by Robert, they were approved unanimously. In similar manner, the treasurer's report from Jen was approved.

Cara reported that the new server is simpler to operate and much faster to download and set up the movies: a major improvement. She gave the staff an orientation when the server arrived, and they all like it better.

Robert said that our failed server--which we shipped to Dolby--was returned to us, but that they couldn't duplicate the errors that we were having. The returned unit is now in the server rack, next to the new one, ready to be used if necessary. The "loaner unit" was shipped back to Claco.

Cara also reported that Pepsi has no written contract with us, which means that we can proceed with negotiations with the Coca-Cola representative, as mentioned in last month's meeting.

Amanda reported that the J.B. Roshong sheet music mentioned last meeting is not yet available, so we will discuss it next meeting. We also discussed an email from Tom Keller concerning the possibility of having a special movie or tours for the 2016 SFCHS Alumni weekend. There was no motion on the issue.

The Board acknowledged a generous contribution from Knodel Chapel and signed a "thank you" card which will be sent.

Robert discussed the financial analysis that he created based on the year-to-date data that Lila gave him. (Lila noted that there were some errors in the previous data, and she has kindly corrected them: we think that we are now working with accurate data.)

When comparing 2015 to 2014, for the first eight months, total income is up 18%, and tickets sold up 16%. Overall expenses were up only 13%, and the expenses that we control (subtracting sales taxes and movie fees) were up even less: 11%. The Board agreed that these numbers were quite positive.

Wages paid were up 8%, and maybe 3.5-4% in terms of hours worked. The Board thought, given the dramatic increase in attendance and income, the employee hours were reasonable. It was noted that concessions income increased less than concession costs, so after more discussion, **we raised concession prices**. Cara will post the new prices and Robert will update the website.

Brent moved that we adjourn.